



2011
SPONSORSHIP
PACKAGE

*“The Ultimate Motocross
Experience”*

Photo by
Paul Callow



"The Ultimate Motocross Experience"

Check us out at...

www.nanaimomx.com

The Nanaimo Motocross Association...

Our Mission: *"The Nanaimo Motocross Association is a family oriented non-profit club committed to promoting organized motocross in the region. This is accomplished by providing our members a safe environment for riders of all skill levels to enjoy the sport of motocross and spend time with family and friends."*

The Nanaimo Motocross Association (NMA) was formed over 20 years ago and continues to thrive and serve our members. Racers range from as young as four years old all the way up to the "Plus 40" class, and the "Ladies" class is growing each year. The Vancouver Island Series has gone from three tracks in 2007 to five tracks in 2009! Nanaimo hosts a round of the **Canadian Pro National Championships** and we are proud to have our track and facility regularly described by the national riders, promoters and the media as one of the best and most challenging in Canada. Our Wastelands Motocross Park is open year round for riders to have fun, practice casually or train for the race season. Many enjoy camping at the facility with family and friends. This is truly a family sport and we are ecstatic to have this fantastic world class facility locally here on Vancouver Island.

NMA holds many different formats of racing and events throughout the year including the Vancouver Island Spring and Fall Series races, the **CMRC Monster Energy MX Canadian Nationals**, Nanaimo club races, Open Houses, ATV events, MX schools and sponsor events.

How Can You Contribute and Benefit?

Become an official NMA sponsor and show your support for this fast growing sport and our athletes. The benefits your company will receive include access to a high profile niche market with great media and advertising potential.

Working Together in Promotion...

We invite you to experience MOTOCROSS in NANAIMO and we look forward to sharing the mutual benefits and rewards of your sponsorship of the Nanaimo Motocross Association.



Associate Sponsor - \$250

- Opportunity to display 2x3 sign at track
- Sponsor listed in the Associate category on all promotional literature created and distributed by the NMA
- Sponsor name, logo and website link in the Associate category on NMA's "Sponsor Page" on www.nanaimomx.com

Bronze Sponsor - \$500

- Opportunity to display 2x3 sign at track
- Sponsor name announced at race and organized events
- Sponsor name listed in the Bronze category on all promotional literature created and distributed by the NMA
- Sponsor name, logo and website link listed in the Bronze category on NMA's "Sponsor Page" on www.nanaimomx.com
- Sponsor name/logo and website link listed in the Bronze category on each NMA Club Email Distribution (usually 2 emails per month to approx. 400 addresses)
- One Single membership (\$210 value)
- 1 Sponsor VIP Pass – grants entry for up to 4 people at all NMA events (\$120 value)
- **For Bike Shops Only** – 5 Single Memberships for new rider dirt bike purchases (\$1,050 value)

Silver Sponsor - \$1,000

- Opportunity to display 4x8 sign at track
- Additional "Feature" signage location
- Sponsor name announced at race and organized events
- Sponsor name listed in the Silver category on all promotional literature created and distributed by the NMA
- Sponsor name/logo and website link listed in the Silver category on NMA's "Sponsor Page" on www.nanaimomx.com
- Sponsor name/logo and website link listed in the Silver category on each NMA Club Email Distribution (usually 2 emails per month to approx. 400 addresses)
- Specific announcement at Events (as written by Sponsor)
- 2 Sponsor VIP Passes – entry for up to 8 people on each pass at all NMA events (\$240 value)
- Sponsor Pass to the CMRC Monster Energy MX National Event
- One Family membership (\$280 value)
- **For Bike Shops Only** – 10 Single Memberships for new rider dirt bike purchases (\$2,100 value)



Gold Sponsor - \$1,500

- Opportunity to display 4x8 sign at track
- Additional "Feature" signage location
- Sponsor name announced at race and organized events
- Specific announcement at Events (as written by Sponsor)
- Sponsor name listed in the Gold category on all promotional literature created and distributed by the NMA
- Sponsor name, logo and website link listed in the Gold category on NMA's "Sponsor Page" on www.nanaimomx.com
- Sponsor name/logo and website link listed in the Gold category on each NMA Club Email Distribution (usually 2 emails per month to approx. 400 addresses)
- 3 Sponsor VIP Passes – entry for up to 12 people on each pass at all NMA events (\$360 value)
- Sponsor Pass to the CMRC Monster Energy MX National Event
- Race Sponsorship (Co-hosting Sponsor of an NMA Event), including the opportunity to have a Sponsor booth set-up at the Event
- One Family membership (\$280 value)
- **For Bike Shops Only** – 15 Single Memberships for new rider dirt bike purchases (\$3,150 value)



Wastelands Platinum Sponsor - \$2,500

- Opportunity to display 4X8 sign at track
- Additional "Feature" signage location(s)
- Sponsor name announced at race and organized events
- Specific announcement at Events (as written by Sponsor)
- Sponsor name listed in the Wastelands Platinum category on all promotional literature created and distributed by the NMA
- Sponsor name/logo and website link listed in the Platinum category on NMA's "Sponsor Page" on www.nanaimomx.com
- Sponsor name/logo and website link listed in the Wastelands Platinum category on each NMA Club Email Distribution (usually 2 emails per month to approx. 400 addresses)
- 4 Sponsor VIP Passes – entry for up to 16 people on each pass at all NMA events (\$480 value)
- Sponsor Pass to the CMRC Monster Energy MX National Event
- Race Sponsorship (Co-hosting Sponsor of an NMA Event), including the opportunity to have a Sponsor booth set-up at the Event
- Logo listed on the front page of NMA's website www.nanaimomx.com.
- Sponsor name or logo printed on 1st – 3rd place trophy plates
- Two Family memberships (\$560 value)
- One Reserved camping spot for our Provincials races
- **For Bike Shops Only** – 20 Single Memberships for new rider dirt bike purchases (\$4,200 value)





"The Ultimate Motocross Experience"
Check us out at...
www.nanaimomx.com

SPONSORSHIP AGREEMENT

Company: _____
Contact Name: _____
Mailing Address: _____
City: _____ Postal Code: _____
Phone: _____ Cell: _____ Fax: _____
E-Mail Address: _____
Website Address: _____

SPONSORSHIP PACKAGE DETAILS

Contribution Levels

Associate \$250 Bronze \$500 Silver \$1,000 Gold \$1,500 Platinum \$2,500

CASH CONTRIBUTION

We would like to contribute cash in the amount of \$ _____

IN-KIND DONATION

We would like to contribute the following goods or services: _____

The value of this in-kind contribution is \$ _____

Specific Announcement Details (if applicable): _____

NMA Rep: (print) _____ (sign) _____

Company Rep: (print) _____ (sign) _____

Date: _____