

MINUTES FOR FEBRUARY 1, 2011

ATTENDANCE:

MARK SWANWICH, MIKE CARDINAL, RENEE CARDINAL, MARLA DANIELS, BRIAN COBURN, DAVE BARNES, HAROLD YOULAND, MIKE MACDONALD, MATT MUEZLER

DIRECTOR REPORTS

PRESIDENT REPORT – HAROLD YOULAND

- WE NEED TO PLAN A WORK PARTY BEFORE MARCH 6TH OPEN HOUSE AND CONCENTRATE ON MEMBERSHIP DRIVE TO INCREASE FUNDS IN BANK ACCOUNT
- FOCUS ON MEMBERSHIP BUT HAVE TRACK READY TO RIDE BOTH DAYS
- PLAN B FOR SNOW ON MARCH 6TH POSSIBLY MARCH 19-20
- BRUCE DONALDSON WANTS TO DO SCHOOL IN LIEU OF MEMBERSHIP
- RYAN SAUNDERS ALSO INTERESTED IN ORGANIZING SCHOOL AFTER OPEN HOUSE – POSSIBLY SPRING BREAK
- MINUTES FROM PREVIOUS MEETING TO BE APPROVED
- TERESA – MARKETING - HAROLD HANDING OVER SPONSORSHIP NAMES, SPONSORSHIPS ARE COMING IN – MONEY NEEDS TO BE COLLECTED
- HAROLD HAS A FRIEND WHO HAS EQUIPMENT WE CAN BORROW ON WEEKEND
- HAROLD SUGGESTED TAKING PICTURES OF WHAT NEEDS TO BE DONE AT THE TRACK
- HAROLD SUGGESTED DONATION CARD/RECEIPT ISSUED FOR TAX RECEIPTS
- HAROLD SUGGESTED FOR SAM TO MAN UP AND COME TO THE MEETING 😊
- EXECUTIVE TO READ OVER DRAFT CONTRACT FOR VIMX BEFORE HAROLD SIGNS PAPERWORK

VICE PRESIDENT REPORT – MARK SWANWICK

- VIMX VIP PASSES – MARK SUGGESTED RIDERS APPLY FOR VIMX VIP PASSES - 2 PASSES TO WIN
- HEAVY DUTY TRANSPORT PROGRAM AT COLLEGE WE NEED TO SUBMIT NANAIMO MOTOCROSS NAME TO HEAVY EQUIPMENT ISLAND EQUIP OWNERS ASSOC. TO RECEIVE DONATED TIME
- NORM DISKIN HELPS OUT NON PROFIT ORGANIZATION
- PRO NATIONALS TASKS - COLLECT FEES FOR CAMPING MARK WILL ORGANIZE
- MANAGERS NEED TO DELEGATE WORK – NEED PLAN OF ATTACK FOR THE WORK PARTY
- MARK SWANWICK TO GO TO TRACK AND LIST THINGS THAT NEED TO BE ACCOMPLISHED
- 50 & 65CC TO BE DONE SATURDAY AND CHECK WITH BRUCE DONALDSON

TREASURE REPORT – MARLA DANIELS

- PRINTED BASIC BANK STATEMENT THERE IS NO MONEY IN BANK
- NEED MEMBERSHIP DRIVE TO INCREASE BANK ACCOUNT
- WE CANNOT BANK ONLINE BECAUSE WE NEED 2 SIGNING AUTHORITIES
- 5 MONTHS OF BANK FEES ARE WAIVED AND 35 % DISCOUNT OFF REGULAR FEES INCLUDES UP TO 60 TRANSACTIONS
- RYAN AND MIKE RICHARD OWN A BOBCAT COMPANY AND THEY ARE INTERESTED IN TRADING WORK FOR A MEMBERSHIP THEY WILL BE HAPPY TO DONATE MACHINE IF NOT USING AND WOULD LIKE THEIR COMPANY NAME ON OUR WEBSITE
- RYAN IS TAKING HEAVY EQUIP COURSE WORKS ON EMCONS PROPERTY BY MILEZERO
- NEED NUMBERS FOR CERTAIN PROJECTS SO WE KNOW HOW MUCH WE NEED TO ASK FOR
- INDIVIDUAL SPONSORS – REQUIRE CERTAIN AMOUNT OF MONEY CAN YOU DONATE - TAX RECEIPTS CAN BE GIVEN
- MARLA WOULD LIKE ANOTHER EXECUTIVE TO GO TO WITH HER TO SPONSORS TO HELP ANSWER QUESTIONS THE SPONSOR MAY HAVE
- EXECUTIVE SHOULD BE ABLE TO GET SPONSORS AS WELL AS THE HIRED MARKETING PERSON
- A SUGGESTION WAS FOR TERESA TO PERSUE THE PEOPLE WE DON'T KNOW AND EXECUTIVES SHOULD BE ABLE TO PERSUE SPONSORS WE KNOW.

MEMBERSHIPS DIRECTOR REPORTS – RENEE CARDINAL

- MEMBERSHIPS ARE DONE THE KEYS ARE NOT READY YET BUT WILL BE READY ON FRIDAY
- RENEE WILL DROP OFF KEYS TO DEALERSHIPS
- NO EXTRA CHARGE FOR KEY MISHAP AND KEYS WILL COST LESS NEXT YEAR BECAUSE WE HAVE LOCKS
- DAY PASS INFORMATION RENEE KEEPS TRACK OF AND UPDATES WEBSITE.
- \$25 DISCOUNT APPLIES TO PRIMARY MEMBERSHIP ONLY
- WE HAVE FACEBOOK ACCOUNT FOR NMA DAVE TO UPDATE ALL EXECUTIVE TO FACEBOOK
- SWAP AND SHOP TO INCLUDE ANYTHING NOT JUST MX STUFF – WE SHOULD ADVERTISE FREE TABLE TO GET PEOPLE TO COME AND ADVERTISE ON USED VICTORIA WITH THE OPTION TO DONATE MERCHANDISE TO THE CLUB SO WE CAN SELL
- WHAT COMES IN GOES OUT TAKE YOUR OWN STUFF OUT

SITE MANAGERS REPORT – BRIAN COBURN

- IT IS TOUGH TO GET EQUIPMENT OR MATERIALS
- JJM NO LONGER IN BUSINESS
- CAN WE GET MONEY TO PURCHASE GRAVEL AND LINE UP FOR WEEKEND OF MARCH 6TH
- DISCUSSED PUTTING TOP SOIL AND GRASS ON CERTAIN AREAS
- CHECK BUCKERFIELDS FOR COST OF FENCE POSTS
- MOTHERWELL EXCAVATING WILL HELP OUT WITH NATIONALS

TRACK MANAGER REPORT – MIKE CARDINAL

- MIKE CARDINAL DID UP TENTATIVE PRACTICE WORK DAY SCHEDULE WHICH INCLUDED 6 GROOMED PRACTICE DAYS SCHEDULED THIS MAY OR MAY NOT HAPPEN DUE TO WEATHER
- AT THE MOMENT NO EQUIPMENT HAS BEEN ARRANGED
- THE COMPANY DAN SMITH WORKS FOR WILL DONATE EQUIPMENT FOR USE WHENEVER HE CAN
- NEXT SCHEDULED GROOMED PRACTICE MARCH 19TH IF MARCH 6TH DOESN'T WORK
- LARGE BACKHOE WOULD BE GOOD AT TRACK
- JOHEL BRADBROOK WANTS TO DONATE TIME TO HELP WITH TRACK
- SMITHSON DRILLING WILL DRILL WELL AT COST OF FUEL ONLY – VEIN OF WATER AT 30-40 FEET BUT WOULD DRY UP QUICKLY
- GROOMED PRACTICE SCHEDULED FOR MARCH 6TH AND WORK PARTY SCHEDULED FOR SATURDAY AND GET RYAN SAUNDERS IN FOR SCHOOL

WATERING MANAGERS REPORT – MIKE MACDONALD

- CONCENTRATE ON WORKING ON THE TRACK FOR OUR MEMBERS
- CONCENTRATE MORE ON OUR TRACK THAN THE NATIONALS
- JEFF EVERNDEN HAS LINE ON HOSES
- MARK SWANWICK ALSO HAS LINE ON NEW FIRE HOSES
- DAN NIKIRK DONATING TIME AND EFFORT FOR FABRICATION AND WELDING
- DISCUSSION ON USING WATER TRUCK TO DO START LINE

SPONSORSHIP MANAGERS REPORT - DAVE BARNES

- SPONSOR PACKAGES DONE WILL PRINT SOME MORE AS NEEDED
- LAST YEAR MX SHOPS GAVE LOTS OF DONATIONS – WE SHOULD BE ABLE TO PERSUE THOSE DONATIONS AGAIN AND NOT GO THROUGH TERESA
- WESTWOOD POWER AND MARINE DID PAY \$1000 – THIS INCLUDES SPONSORSHIP FOR THIS YEAR
- DAVE WILL CHECK WITH BIKE SHOPS FOR SPONSORSHIPS
- JEFF EVERNDEN HAS SPOKEN WITH SOME MANUFACTURERS PREVIOUSLY REGARDING SPONSORSHIP – DAVE SUGGESTS VIMX SHOULD APPROACH MANUFACTURERS FOR THE ISLAND AS A WHOLE
- HEAVY EQUIPMENT SPONSORSHIPS SHOULD BE DONE BY MIKE CARDINAL
- SHOULD PROMOTE THINGS LIKE SCHEDULE PRACTICE DAY
- SEND PDF TO DEALERSHIPS TO PROMOTE OPEN HOUSE
- ASK DEALERS AND BUSINESS' TO HAND OUT FREE PASSES TO NEW PEOPLE WHO MAY BE INTERESTED IN JOINING MOTOCROSS
- DAVE WILL TRY TO GET MORE FREE PUBLIC RELATIONS ADVERTISING
- WE SHOULD CHECK INTO JOINING THE LADYSMITH LIGHT UP PARADE TO ADVERTISE MOTOCROSS

VIMX AND NANAIMO CONTRACT

- VIMX WOULD DO THE ACCOUNTING FOR THE NATIONALS AND REMIT RECEIPTS TO STALLYBRASS FOR REFUND
- STALLYBRASS IS PAYING \$4500 TO VIMX FOR RENTAL OF NANAIMO TRACK
- WE NEED TO WRITE UP A BUDGET
- VIMX IS TRYING TO HELP ALL TRACKS
- NATIONALS TO PROMOTE MOTOCROSS ON VANCOUVER ISLAND AS A WHOLE

