

Nanaimo Motocross Association  
Informal Meeting Minutes  
October 19th, 2010



## Attendance

**In Attendance:** Dave Barnes, Kelley Rowlett, Sandra Sherman, Jaye Pugh and Kelli

**Absent:** Andrew Belin, Harold Youland, Linda Sutherland and Mike MacDonald

## Welcome and Call Meeting to Order

As a result of most of the executive not being present – an informal meeting was held

### Notes:

Awards were briefly discussed – Dave wanted us to think about the perpetual awards and to consider whom we would nominate and give him the names. This will be followed up via email because the trophies have to be collected and inscribed before the banquet.

Dave gave an update on the organizing of the banquet. He says that each club will have to give the VIMX \$300.00 to cover the costs. The cost of the ticket will cover the food, venue, band and some prizes. The cost of the trophies will be covered in part by the CMRC rebate to the VIMX. Dave says that although he didn't see a budget, one was drafted for the banquet and presented at the VIMX meeting. The VIMX will continue to organize the banquet from now on, with input from all the island clubs. This year they are hoping to do something different by holding the banquet at a hotel. It will be hosted by an MC ( Mark Swanwick) and have a platform for trophy presentations. The hope is that it will be a little more formal than in years past. Jeff Evernden will be organizing the trophies. There will be trophies for the Supermini class. Dave suggested at the meeting that series sponsor should be given tickets to the banquet with an opportunity to display merchandise if they wanted to.

Dave will email the NMA executive with the banquet info and request for \$300.00 and if there is no response, the club will approve the money for the VIMX.

Dave would like the executive to provide their input into how we feel about what we have achieved on behalf of the club this past year. Did we meet our objectives as per the list we created at the beginning of the year?

- We did establish fairly reliable equipment sources – Milner, Fournier, Big Iron and Hazelwood
- We did not spend a lot on machinery - \$5600 this year as opposed to \$8600 last year. The costs this year also included a track reversal. Most of the spending was done on the dirt transported up to the track in the summer.
- Cost of new dirt was double what the club had estimated
- Jaye says that the club had over \$30000.00 worth of equipment donated to the club this year.
- We didn't groom as much as we had hoped for a number of reasons.

- Sponsor – the club maintained most of its sponsors this year. Kelly says that we had a few new sponsors too – Spunky’s and Hazelwood. Kelly says that the club should also follow up with Julie and Brady (?) for a potential in \$1000.00 in track rental fees. He also notes that someone should go by the bottle depot because they have collected a couple of hundred dollars on the clubs behalf.
- Kelly noted that when he was returning borrowed equipment after the last race, he gave some sponsors small thank-you trophies which the sponsors really appreciated. It was discussed and decided that thank-you letters are very important to send to the sponsors at the end of the year. Sandra is going to draft a thank-you letter and Dave is going to look into advertising a thank-you in the local newspapers.
- Promotions manager should be keeping on top of sponsor thank-you’s to help better maintain sponsor /club relationships
- VIMX are going to give thank-you plaques to island series sponsors
- We didn’t have much in the way of manufactures support this year. Other than Kawasaki who sponsored the island series, Honda donated a lawn mower (which the club has not picked up). Yamaha, Susuki and KTM offered no support.
- Jaye wants to sort out the signing authority on the bank account. Now that she has resigned (although she will continue to maintain the books, until a new bookkeeper is nominated)) she does not want to sign the cheques anymore. She says that in the past the club has always been happy with one signing authority on the account. Dave says that as no-one has come forward to be a second signature on the account he would be okay with just the one signor. Jaye will notify the bank.
- Jaye notes that the only bills outstanding currently are from the dirt dumping and spreading. She wants Dave to go over them because Ken said that he would get us a better deal. Kelly’s costs incurred from his summer at the track are covered but for \$400.00 owing for the cleaning and return of Derricks Sims trailer. This seems a bit expensive. Derrick Sims organized the return of his trailer and the costs incurred to the club. This was not a part of the original discussion the club had when it decided that Kelly would stay at the track for the summer. Dave will follow up on the bill.
- Jaye wants Dave to send an email to the executive to remind them not to incur any expenses on behalf of the club as we do not have the money, especially as new season startup costs are just around the corner.
- Startup costs include; new keys, lock, sticker, member cards and premise’s insurance of \$2450.00 due on February 28<sup>th</sup>. Startup costs are over \$3400.00 and the club doesn’t have that.
- Dave and Kelly agree that it will be a priority for the new executive to promote the NMA as soon as they can. Dave thinks that it would be a good idea to perhaps hire a promotions firm to help the club.
- Dave says that the next meeting needs to be mandatory to the executive as we have to prep for and discuss the AGM. He wants to talk about how we can promote the AGM to the membership to encourage as many as we can to come out and get involved in the running of the club.
- The secretary has to get ready to organize the voting and supply of goodies for the AGM. Sandra will look into the voting procedures.
- Dave will email everyone to be ready for the next meeting in November.