

Nanaimo Motocross Association General Meeting Minutes – DRAFT February 11th, 2010

Welcome and Call Meeting to Order

Dave welcomed everyone and called the meeting to order at 7:10pm.

Attendance

In Attendance: Dave Barnes, Kelly Rowlett, Jaye Pugh, Sandra Sherman, Russell Sherman, Linda Sutherland, Harold Youland, Dan Smith, Linda Hansen, Tamara Hills, Sam and Mike MacDonald

Regrets: Rob Wolfe, Dan Nikirk

Also in attendance: Lisa and Steve Howell, and Lee Llewellyn - representatives from the ATV club

Presentation by ATV Club

Dave suggested that before starting the NMA portion of the meeting we should introduce and hear the presentation from the ATV club. Dave introduced the ATV club to those in attendance at the meeting. The representatives were The President, Mr. Lee Llewellyn, the Vice President and her husband Mrs. Lisa and Mr. Steve Howell. Lisa passed out copies of the ATV clubs proposal to all members present. The ATV club wants to use a portion of the Wastelands property to build a terra X park for their club members. They would like to use the terra X park for three organized events in 2010. Their proposal seeks to find an agreement with NMA whereby we can work out a plan that would be advantageous to both clubs. They have mapped out the area that they would like to use for their track, the bottom right hand corner of the Wastelands property. Kelly Rowlett provided some photographs that he had taken of the area. There are some potential environmental concerns with the area they want to use. After covering the main points of their proposal package, questions were encouraged. Harold Youland was concerned about what would be in it for NMA. Would the terra X track infringe on the area that NMA wants to use for a small wheel track? How would NMA deal with billing the ATV club? There was some question about the ATV clubs desired exclusive use of their track. How would NMA membership view any proposed exclusive use of this part of the track? How would we enforce it? The ATV club would like to have an answer to their proposal as soon as we can give them one. They are looking at an April terra X event date. After some brief discussion, (Dave considers that their proposal could be feasible) it was decided by the NMA executive, that the ATV clubs proposal would be taken into consideration and discussed at a later time. At 7.30pm the ATV club representatives left the meeting.

Kelly attended the ATV meeting. They had 30 members attend their meeting. Kelly had the sense that most members of that club were bush riders.

Harold Youland is not convinced that it would be a good idea to lease any land to them. Most members of the executive agree that there are going to be a lot of things to iron out before coming to an agreement. Jaye Pugh thinks it would be a much better idea to allow them per event rental of that piece of our property. A \$1000.00 per event was suggested as a fee. No exclusive use of any track they might build and no keys to the Wastelands. We will use a portion of their track for our small wheel track. They can't impose conditions. We need to check with our leaseholder. We could try to work with them this year and see how it goes. Dave will get back to them without committing to anything yet.

Dave noted that before we review the agenda, he would like to point out that our meeting was a bit too long last time. We have a lot to get through tonight so let's try and keep discussion to a minimum. If we are unable to make a quick decision then the director involved will take the idea away to deal with the issue. Directors are to give a brief report to let everyone know what they have been up to since the last meeting and provide follow up to any action items they were assigned.

Review and Approve Previous Minutes

Last months minutes were briefly reviewed and approved. Adopted by Kelly Rowlett, 2nd Sandra Sherman

Review Agenda

Dave noted that there were some items added to the agenda under new business. The first item has to do with our homework, which he hoped we had all done. The race schedule has been finalized. The other points will be touched on briefly as we go through the meeting. We also have to discuss equipment. Dave hopes that Dan and Harold, whom had some idea about equipment, would get together with Dan 'offline'.

Dave added Sponsor package to the Agenda.

Kelly Rowlett added a suggestion for a Charity Fundraiser to the Agenda

Presidents Report – Dave Barnes

Dave started his report with a reminder that he really wants to focus on:

- The riders
- Track maintenance
- Getting membership involved in social events
- Fun days
- Watering and grooming
- Possible evening series

Focusing on these things will encourage new comers to join our club. Dave would also like to see everyone focus on and be responsible for his or her own area. If you have an idea, take it to the director who oversees that responsibility. For example, got a great idea about a watering system go to Mike Macdonald. Let's keep the club going in one direction so that we can achieve our goals for the year. We need everyone to be responsible for his or her own designated area. Let's not act on ideas on our own.

Dave has been busy updating the website. He has published the online membership discount offer that will end at the end of this month. This was emailed to the membership as well. Kelly has been up to track several times and the gate has been opened so Dave would like to make 'lock it or lose it', a campaign and permanent slogan for track members as a reminder to take responsibility for their track. We will get some signs made, send out emails to members every month or two and put the slogan at the bottom of the race order. If we see people leaving the gate open on a regular basis then we need to particularly address those individuals as an executive.

The gate has to be repaired so that it is easier to close. Dan Smith mentioned that the cable needs to be tied to a stronger tree so the turnbuckle can be adjusted properly.

Dave met with Kelly and Harold, (because Harold was unable to be at the last meeting), to discuss sponsors. Harold has some ideas and will let us know in his report later.

Kelly, Jeff and Dave attended the Motorcycle Show in Vancouver and spoke to a lot of people in the industry. They handed out some of the NMA sponsorship packages. Dave spoke to a Kawasaki representative (Chris) and he has committed to give \$1500.00 Kawasaki certificates for each race. There was some concern expressed by the dealers about these certificates, but Harold says don't be concerned about the dealers. Dave also spoke to Andy White of Yamaha who sponsored us for \$2000.00 last year and is interested in doing so this year. We are to send him a sponsor package. Dave has also spoken to all the motorcycle dealers on the island who are willing to help support the club, although nothing was finalized in terms of offer. We need to follow up with Duncan Motorsports and the collection of \$750.00 outstanding. This was money committed to the club for trophies last year.

Vice Presidents Report – Kelly Rowlett

Kelly spoke to a lot of vendors at the bike show to see what he could get out of the various dealers. He discovered that most of them have co-op dollars available to our clubs. \$500.00 seemed to be the amount that didn't make them gasp in terms of sponsorship money. Kelly also spoke to Honda and they want NMA to host a junior rider event. This is a great idea. Kelly will go all over Nanaimo and into local schools to advertise the event.

Kelly spoke to VI Honda and they noted that they would like us to put their name on the Honda signboards at the track. Currently all the Honda signboards (4) have HarbourCity Motorsports on them. Kelly will be meeting again with VI Honda to see how they can help the club with sponsorship. Kelly asked that we make a note on our minutes that we meet in HarbourCity Motorsports boardroom, as an acknowledgement to them. We need to review HarbourCity Motorsports discount, which is 10% and goes to the club not the purchasing member. Even though this may not prove to be significant Kelly says the dealer is committed to working with us to try and promote the club.

Kelly has spent time contacting Save on Foods and Thrifty's. He now has to submit completed applications for sponsorship to see whether we are able to qualify for sponsorship monies from these local grocery outlets. Kelly also noted that the club has already raised \$65.00 through the local bottle drive.

Kelly has been speaking to someone he met who works for CSI. This person is willing to lend a hand in providing an estimate for anything the water team needs to help them with the watering system at the track. Kelly will pass this onto Mike.

Kelly has also been working with Rob Wolfe at the track. They have had two big fires to burn garbage and will be having another one soon. They have managed to clean up quite a lot. Kelly also met with Jeff Evrenden at the track and Jeff noted that some of our water tanks are a hazard to riders because they are too close to the track. This will be put on the work party list.

Kelly also wanted the executive to know that he has an opportunity to live in a trailer up at the track so that he can be provisional caretaker. He has available to him a trailer that the club can rent for \$200.00. Harold Youland commented that the club really does need to have a proper caretaker at the track. Having a caretaker would benefit the club by

- Providing security
- Prevent garbage dumping onsite
- Collection of day passes
- Monitoring use of track

- Keeping equipment sponsors happy

Dave will follow up with Kelly about moving up to the track.

Kelly also mentioned that Rob Wolfe is currently having a few problems. Rob does not have a vehicle, which makes it difficult for him to oversee the track management. Kelly does feel that Rob is still committed to his role as track manager and has offered to lend Rob a vehicle so that he can get up to the track. Dave would like to follow up with Rob to make sure he is still okay to manage his portfolio.

Treasurers Report – Jaye Pugh

Jaye handed out last years budget so that we could look at what was spent on the various areas. Dave reminds the executive that we need to fill out the worksheet he sent us. He and Jaye plan to use this information to draw up the new budget. Jaye says that she already has a budget drafted up. The water system is a priority, so would the water managers please submit their projected costs. Once we have the budget finalized we can focus on bringing in money to fund the priority projects.

Linda Sutherland asked Jaye about Susan and the cost of hiring her for compiling race results on race days. Susan is no longer compiling the results. Linda mentioned that Sam Macdonald could compile results for the club.

Jaye says the club has a bank balance of \$24000.00 including savings certificates. We still have \$750.00 outstanding from Duncan Motorports. Jaye has also just purchased the new gate lock and keys. (Executive members present received their club keys) This is a \$900.00 cost to the club. We have bought in \$1020 in online membership registrations this year. The club has also paid to the VIMX a start up fee of \$250.00

Jaye reported that the Signing authority has now been updated. Kelly and Dave need to go in to the bank and sign the card.

Secretary's Report – Sandra Sherman

Sandra has nothing to report at this time

Directors Reports

Membership Manager – Linda Sutherland

Harold Youland officially nominated Linda for position as Director. Linda accepted, 2nd by Russ Sherman

Linda clarified that she has nothing to do with sponsors anymore.

Linda Sutherland has all the membership packages ready to go. She is waiting on t-shirts and stickers. Lordco discount cards will be attached to the packages again. Linda wanted to know if the NMA was going to continue to offer free memberships through the dealers to first time bike owners and riders. It was agreed that we would continue to do this.

Linda will be working on tower staff next.

Linda Hansen reported that she had spoken to Simon at Spunky's and he agreed that they would sell memberships for the club.

Site Manager – Rob Wolfe

Rob Wolfe was unable to be at the meeting. But, Kelly Rowlett has been in contact with Rob. They have done some clean up at the track and Rob is now preparing to organize some work parties. Kelly also mentioned that they have one more burn to do to get rid of left over garbage.

Dave is going to follow up with Rob to make sure he still feels as though he is in a position to manage the site.

Track Manager – Dan Smith

Dave notes that the membership wants grooming and watering. Dave would like to see feedback gathered from the membership so that we can see what they want. He would compile and pass on this info to Dan. Dave would like to see a plan for the track. Dan could then decide what changes to make to the track. It was noted by Harold Youland that we had no serious injuries at the track last year thanks to the changes Dan has made already. Dave would like to change things up. Dan agrees. Dan thinks adding tabletops are a good idea. All riders can handle tabletops. Dave mentioned building a small wheel track. Dan said he put a small track in last year but no one used it. Dave would like to see another rhythm section on the track – he said riders miss the rhythm section. Dan agrees. Jaye says that Lowell has the time to put the barrel track in. Dan says that Lowell can go ahead and put the barrel track in. Dave would like Lowell to submit a plan first.

Dan has spoken to the company he works for to see if he can sort out some equipment. He will let the executive know what comes of that. Lowell Pugh is going to look into procuring equipment as well. Harold Youland also spoke to Mack at Finning- they sound interested in helping the club out. Harold will pass on Mack's info to Dan for follow up. Dan says, in response to Harold, that the logging companies have very little equipment around now. There is none available for rental. Harold will further discuss what he has found out about sources of equipment for the club with Dan. Dan says that the track really needs a cat D650 with a ripper on the back. Dave would like the club to revisit past equipment sponsors.

Watering Manager – Mike MacDonald (with Dan Nikirk)

Mike and Dan are currently working on the pressure by-pass. They are still putting together their costs for the system they would like to see at the track. Mike would also like to get a whole lot more fire hose. Jaye has a source and so does Mark Ellis. All the hoses will be cut in 50ft lengths so that they are easier to handle when watering the track.

Promotions – Harold Youland

Harold is very excited about putting together an mx camp in the summer.

Harold is ready to put advertising into papers and on the radio to promote the club. He can have our events, a membership drive, fun days or an evening series advertised on the radio. Harold has asked the secretary to put together something for an advertising package. Harold also made an enquiry about the mx banquet and where it will be held this year. Dave says that the VIMX will be co-coordinating the banquet this year.

New Business

Mission, goals and priorities

Dave reminds everyone that he would like a structure and plan. He also noted that the club, as a non-profit society needs a mission statement which he drafted and provided:

“The Nanaimo Motocross Association is a family oriented non-profit club committed to promoting organized motocross in the region. This is accomplished by providing our members a safe environment for riders of all skill levels to enjoy the sport of motocross and spend time with family and friends.”

The mission was accepted by the executive. Everything we do should support our goals to keep the club on track. Dave would like us to re-read the list of goals and priorities. Note if there is anything missing so we can amend the list.

At this year's AGM, we will be able to look back over our list and see what the club has accomplished. This will be a positive something we can present to sponsors, now and in the future. If we have feedback, Dave would like to hear it.

2010 Race Schedule

Dave says that the race schedule has been finalized with some changes made to dates in the summer and fall. It is very difficult to put a schedule together when we have to take into consideration so many other dates like the Seattle Supercross.

Spring Work Parties

We need to schedule work parties. Dave has picked some tentative dates to mark the calendar: March 7th and March 13th. These will be confirmed based on Rob and other's availability.

VIMX status update

Dave and Kelly were in attendance at the VIMX meeting held a few weeks ago. Dave was nominated for and voted in as Vice President. Kelly will be the NMA representative. The VIMX is now a sanctioned body representing the island tracks to the CMRC. Most importantly, all the islands clubs will benefit from the \$40.00 per CMRC member. This will be an estimated \$8000.00 Kelly mentioned that the CMRC have issued 63 licenses to date on the island. 70 have been purchased on the mainland. It was also discussed and passed that all riders are expected to have numbers on their backs. Riders will also have to participate in 8 out of 10 races to qualify for points.

NMA logo, clothing and stickers

Alan @ Ride industries has supplied some sample stickers, which the club will use to promote the club. We will also give a sticker away with each membership. After reviewing the samples, executive in attendance selected two stickers. Jaye will get the samples back to Alan. We also need to order t-shirts. Linda needs them to hand out with membership packages.

Equipment

Already discussed by Dan, Harold and Dave

Final Discussions

- Finally, Dave sent sponsorship packages to Telus and Rogers asking for some equipment, plan and freebie support for the club and members. He will follow-up.
- Kelly Rowlett raised the question about whether or not the club would be interested in hosting an event that will sponsor Cancer Research on behalf of someone he has met who is terminally ill. Due to time constraints, we will discuss this at the next meeting.

Action Items

Date	Action	Assigned To	Status
02/11/2010	Will get back to the ATV club after further investigation into impact on NMA	Dave Barnes	Has started
02/11/2010	Review Sponsorship package and provide comments for Harold	Dave Barnes	Jaye, Kelly, Linda and Dave to review
02/11/2010	The gate needs to be repaired	Kelly Rowlett	
02/11/2010	Send sponsorship package to Andy White of Yamaha and follow up	Dave Barnes	
02/11/2010	Send invoice to Duncan Motor sports for trophies	Jaye Pugh	
02/11/2010	Go to VI Honda with Sponsorship Package	Kelly Rowlett	
02/11/2010	Signing authority to be updated at bank	Dave and Kelly	
02/11/2010	Follow up with Rob Wolfe – site manager	Dave Barnes	
02/11/2010	Send email to membership to ask for track changes input	Dave Barnes	
02/11/2010	Speak to Lowell about providing plan for barrel track	Jaye Pugh	
02/11/2010	Look into finding 2 or 3 equipment sponsors so that there is always a machine available for grooming	Dan Smith	
02/11/2010	Put together advertising package for Harold	Dave and Sandra	
02/11/2010	Logo stickers and t-shirts to be ordered	Jaye	

Decisions

Motion	By	Seconded	Status
Accept February Meeting Minutes	Kelly Rowlett	Sandra Sherman	Accepted

Motion	By	Seconded	Status
Vote Linda Sutherland as Membership Director	Harold Youland	Russ Sherman	Accepted

Issue Tracking

Date	Issue	Raised By	Assigned To	Status
02/11/2010	NMA logo	Dave	Jaye	Picked and going to printer
02/11/2010	Water system	Executive	Dan/Mike	Ongoing
02/11/2010	ATV club and track	Dan Smith	Dave	Ongoing

Work Party List Ideas

- Look at placement of water tanks and potential safety hazard they present to riders
- Change Honda signs to read VI Honda

Next Meeting

Next meeting will be held at Harbour City Motorsports, March 4th at 7.00pm

Meeting adjourned 9.45pm